Lesson Objectives

- Discuss ASU Mission.
- Assess the role of ASU’s mission with student educational goals.
- Explain how ASU’s mission will impact student’s learning experience.

Focus on the Individual

- Many individuals on campus
  - Development of a caring community
  - Variety of ages
  - Variety of interests and cultures
  - Unique experiences
- Chart unique course
  - Selection of major
  - Variety of choices
  - Experiences

Global Engagement

“In the present circumstances, no one can afford to assume that someone else will solve their problems. Every individual has a responsibility to help guide our global family in the right direction. Good wishes are not sufficient; we must become actively engaged.”

Dalai Lama
**Intellectual Fusion**
- Knowledge is 3-dimensional
- Distinct learning blending with other disciplines
- Non-traditional fields of learning
- Cross-discipline interactivity
- Creativity

**Knowledge Entrepreneur**
- Quest for knowledge and application
- Turning thinking into reality
- Think creativity
- Seek opportunities
- Connection with the larger world

**Leveraging Place**
- Address critical issues facing the community
- Focus of research
  - Phoenix
  - Arizona
  - ASU classrooms
- Knowledge sharing
- Integral part of learning experience

**Social Embeddedness**

“Social embeddedness” at ASU, with our communities, means “two-way” – every relationship forged benefits both parties, so that the university and communities maintain a stake in what we build together.

A university can have an enormous impact on its surrounding community, and ASU wants to make sure it has the right kind of impact: sustainable, empowering, and helping to effective positive change.
Societal Transformation
- Campuses across the community
- Collaboration with the community
  - Improve quality of education
  - Improve high school graduation rates
- Collaboration with local governments
- Build sustainable communities
- Making positive changes

Use-Inspired Research
- Value of research based on impact on society
- How does the research affect the community?
  - Top goal: impact
- For example:
  - Creating a cancer vaccine
  - Developing computer systems that aid the blind

For More Information:
http://mynew.asu.edu/